

# BOT MEETING (ZOOM)

## OCTOBER 27, 2019

### MINUTES

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## Zoom Meeting



1. Diana Guest (DG)
2. Ana Lúcia Faria Faria (AF)
4. Cristina Piauhy (CP)
5. Jayme Panerai (JP)
6. Josette van Luytelaar (JL)
7. Maria-Rosaria Filoni (RF)
8. Michael Brennan (MB)
9. Paola Bacigalupo (PB)
10. Rick Spletter (RS)
11. Scott Baum (SB)
12. *Nina Schubert (NS) (Scribe)*

### *Absent:*

Anja van der Schrieck-Junker (AS)



Sunday, October 27, 2019

San Diego: 8:00 am - Dallas: 10:00 am - New York: 11:00 am - Brazil: 12:00 am -  
Germany, Italy, Netherlands: 4:00 pm

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## 1 Opening of Meeting

### 1.1 Welcome and check-in round

All in virtual attendance, except AS (excused).

## 2 Letter from Flaab

On October 11, 2019 the BoT Members received the e-mail / letter from from Flaab (Federação Latino-Americana de Análise Bioenergética) as follows:

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Federação Latino-Americana de Análise Bioenergética

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flaab2@gmail.com



<https://www.analisebioenergetica.com/fla/contato/>

**Federação Latino-Americana  
de Análise Bioenergética**

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IIBA

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International Institute for Bioenergetic Analysis

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ANNUITY/PURCHASING POWER PARITY

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Dear Diana and members of the B.O.T.

As you know, most countries in South America have been suffering from a severe recession for over 8 years.

In all of our bioenergetics societies, as our currency devaluates, the costs of the training programs becomes unaffordable and we are dealing with a decrease in memberships. We are negotiating with the students and diminishing the prices of the workshops, in order to keep our groups working, and it is not being easy to start new groups.

When our students are still in a training program they count as IIBA members and pay the fees, because we collect their money, but not without hearing complains about the high costs.

Faced with this crisis and the financial difficulties, the Federação Latino Americana de Análise Bioenergética - FLAAB that represents all the societies in Brazil and Argentina, proposes a 50% reduction in the annual fee charged by IIBA, for all their members.

To support our proposal we have found some indexes that are useful to evaluate the purchasing power of our countries relative to that of the rich countries.

The BIG MAC PARITY, for example, is an index that was created by The Economist, as an informal way of measuring the purchasing power parity between different currencies.

The idea is based on the theory of the PPP (purchasing-power parity) that says that exchange rates should move towards the rate that will equalize the prices of an identical item (a simple sandwich, or a service like the fee to be member of an institute) in any two countries.

It works because MacDonalds' most popular product, the Big Mac, is made with the exact same ingredients no matter in which country. It makes a good base to compare the relative value of different currencies because it requires the same resources and labor to produce the Big Mac, regardless of the monetary policy, exchange rate and other circumstances that may cause distortion of the currency.

Applying this index, as suggested, to our countries, we found that the parity index was 0.45 to Brazil and 0.58 to Argentina. That means our money is devaluated against the dollar in 45% in Brazil and 58% in Argentina. There are other indicators as well, and some of them suggest an even greater reduction.

In short, it means that any international service or purchase of US\$ 100.00 at a rich country, to be just, should be translated to US\$ 58.00 in Brazil, and US\$ 45.00 in Argentina. Of course we can use other indicators as well, and some of them present an even greater reduction.

Considering all that, we are sending the fees of all our members in Latin America with a reduction of 50%.

Counting on your support, sincerely,



The Representatives (CP, AF and JP) from Latin America propose as follows:

1. Affiliated societies to Flaab receive a reduction of 50 % for the Dues Payment 2020.
2. Work on a solution for a new dues structure which takes into account regional / local circumstances.

This letter puts a lot of pressure on the IIBA. Flaab does not give option nor time for dialoguing. The IIBA is presented with a unilateral decision made by Flaab.

Under these new circumstances, the income of membership dues 2020 will be around 95.000 EUR. NS reports that operational costs 2020 (NOT including project related costs like translation of the Journal 2020, PDW 2020 and down payments for the 26<sup>th</sup> IIBA International Conference, etc.) will not be covered by the income of membership dues 2020).

The BoT recognizes that this issue is obviously not a new / one-year problem. The BoT has encountered it before. For a while, the IIBA had solutions. Now it seems that the IIBA is not able to give good solutions anymore. It is time to re-evaluate the principles of the organization.

The BoT got / understand the situation and problem: Flaab is unable to meet the expectations of Dues 2020 and this new scenario will force the IIBA to cut operational costs. All agree on maintaining our operational budget. If the IIBA starts (again) paying out of savings, the IIBA will run out of money very soon. Hence, the IIBA will not subsidize projects until a well-functioning structure for dues can cover the cost structure again.

All BoT members agree on that there are 2 separate sets of issues which need to be addressed:

1. First: What dues are fair and practical financially?
2. Second: What would we like to do as an International Organization? What are our principles or what is important to us? What do we value and what are our values? For whom we are making this organization for?

The BoT decides as follows:

1. The BoT prefers not to make a decision in general. The new BoT, elected in December 2019 and coming into office in March 2020, will have to take up this issue.
2. The BoT members who have some experience about this topic and who will leave the BoT in the end of 2019 will send their memos to the new BoT members.
3. The BoT accepts to cover the difference in operational costs by savings of the IIBA (for 2020 only): up to 5000 EUR.
4. The Journal 2020 will not be translated.
5. The BoT grants the conditions for Dues Payments 2020 as follows to the affiliated societies to Flaab:

- Valid for the membership categories: Trainee, CBT, Local Faculty and Associate. (Retired CBT and Emeritus Faculty Member do not exist in Latin America.)
- No reduction of Dues 2020 for International Faculty Members. The BoT is not allowed to decide about the Dues Structure in case of the International Faculty Members. This is an International Faculty issue.

Categories	USD	50 % Reduction	Dues 2020 for affiliated societies to Flaab
Trainee	85,00 USD	42,50 USD	42,50 USD
CBT	145,00 USD	72,50 USD	72,50 USD
Local Faculty	195,00 USD	97,50 USD	97,50 USD
Associate	90,00 USD	45,00 USD	45,00 USD

- Only valid for Dues Payments 2020 coming from societies.
- The IIBA will not grant the 50 % reduction to those members from affiliated societies to Flaab who want to pay individually by bank wire or through PayPal.
- The societies have to meet the new deadline of payment: November 15, 2019.
- The affected societies can pay by bank wire or through PayPal.

It is pointed out that every BoT Representative (no matter from which region) has the overall responsibility for the management of the IIBA.

## 3 Annex (Information Sheet Dues 2020 for affiliated societies to Flaab)

The information sheet about the Dues 2020 for affiliated societies to Flaab was sent to CP, AF and JP on October 28, 2019, by NS.

CP, AF and JP ensure communication to all affected societies:

1. IAAB (Instituto Argentino de Análisis Bioenergético)
2. Libertas (Associação de Análise Bioenergética do Nordeste Brasileiro)
3. SOBAB (Sociedade Brasileira de Análise Bioenergética)
4. IABSP (Instituto de Análise Bioenergética de São Paulo)
5. SABERJ (Sociedade de Análise Bioenergética do Rio de Janeiro)
6. Vibrare (Instituto de Análise Bioenergética do Centro Oeste do Brasil)

### Information sheet extract

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# DUES 2020 FOR AFFILIATED FLAAB SOCIETIES

On October 28, 2019, the BoT decided as follows regarding the letter "Annuity / Purchasing Power Parity" received from Flaab (Federação Latino-Americana de Análise Bioenergética) on October 11, 2019<sup>1</sup>:

All affiliated societies to Flaab\* will pay the Dues 2020<sup>2</sup> with a reduction of 50 %<sup>\*\*</sup>.

### **\*AFFILIATED SOCIETIES TO FLAAB**

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1. IAAB (Instituto Argentino de Análisis Bioenergético)
2. Libertas (Associação de Análise Bioenergética do Nordeste Brasileiro)
3. SOBAB (Sociedade Brasileira de Análise Bioenergética)
4. IABSP (Instituto de Análise Bioenergética de São Paulo)
5. SABERJ (Sociedade de Análise Bioenergética do Rio de Janeiro)
6. Vibrare (Instituto de Análise Bioenergética do Centro Oeste do Brasil)



## **\*\*CONDITIONS**

- Valid for the membership categories: **Trainee, CBT, Local Faculty and Associate.**  
(Retired CBT and Emeritus Faculty Member do not exist in Latin America.)

<sup>1</sup> For further information, please refer to the official BoT minutes.

<sup>2</sup> No reduction of Dues 2020 for International Faculty Members. The BoT is not allowed to decide about the Dues Structure in case of the International Faculty Members. This is an International Faculty issue.



Categories	USD	50 % Reduction	Dues 2020 for affiliated societies to
			Flaab
Trainee	85,00 USD	42,50 USD	42,50 USD
CBT	145,00 USD	72,50 USD	72,50 USD
Local Faculty	195,00 USD	97,50 USD	97,50 USD
Associate	90,00 USD	45,00 USD	45,00 USD

- Only valid for Dues Payments 2020 coming from societies.  
The IIBA will not grant the 50 % reduction to those members from affiliated societies to Flaab who want to pay individually by bank wire or through PayPal.
- The societies have to meet the new deadline of payment: **November 15, 2019.**

## **PAYMENT OPTIONS**

The societies can pay by bank wire or through PayPal.

If PayPal, the society has to contact the IIBA Back-Office or send the money in by using the PayPal payment function of <https://www.paypal.me/IIBA>.

## **PLEASE REMEMBER!**

As always, all societies will collect the dues of the members and will pay the total amount of dues in one sum. In addition, all societies will send in a list of the membership including postal address and email as well as the amount paid by each member. This list has to be returned together with the payment by November 15, 2019 (new deadline for affiliated societies to Flaab) latest.

